

MASTER AGREEMENT #010725

CATEGORY: STEM Education Solutions and Equipment with Related Accessories, Supplies, and Services SUPPLIER: STEMfinity, LLC

This Master Agreement (Agreement) is between Sourcewell, a Minnesota service cooperative located at 202 12th Street Northeast, P.O. Box 219, Staples, MN 56479 (Sourcewell) and STEMfinity, LLC, 9841 West Emerald Street, Boise, ID 83704 (Supplier).

Sourcewell is a local government and service cooperative created under the laws of the State of Minnesota (Minnesota Statutes Section 123A.21) offering a Cooperative Purchasing Program to eligible participating government entities.

Under this Master Agreement entered with Sourcewell, Supplier will provide Included Solutions to Participating Entities through Sourcewell's Cooperative Purchasing Program.

Article 1: General Terms

The General Terms in this Article 1 control the operation of this Master Agreement between Sourcewell and Supplier and apply to all transactions entered by Supplier and Participating Entities. Subsequent Articles to this Master Agreement control the rights and obligations directly between Sourcewell and Supplier (Article 2), and between Supplier and Participating Entity (Article 3), respectively. These Article 1 General Terms control over any conflicting terms. Where this Master Agreement is silent on any subject, Participating Entity and Supplier retain the ability to negotiate mutually acceptable terms.

- 1) **Purpose.** Pursuant to Minnesota law, the Sourcewell Board of Directors has authorized a Cooperative Purchasing Program designed to provide Participating Entities with access to competitively awarded cooperative purchasing agreements. To facilitate the Program, Sourcewell has awarded Supplier this cooperative purchasing Master Agreement following a competitive procurement process intended to meet compliance standards in accordance with Minnesota law and the requirements contained herein.
- 2) **Intent.** The intent of this Master Agreement is to define the roles of Sourcewell, Supplier, and Participating Entity as it relates to Sourcewell's Cooperative Purchasing Program.
- 3) Participating Entity Access. Sourcewell's Cooperative Purchasing Program Master Agreements are available to eligible public agencies (Participating Entities). A Participating Entity's authority to access Sourcewell's Cooperative Purchasing Program is determined through the laws of its respective jurisdiction.
- 4) Supplier Access. The Included Solutions offered under this Agreement may be made available to any Participating Entity. Supplier understands that a Participating Entity's use of this Agreement is at the Participating Entity's sole convenience. Supplier will educate its sales and service forces about Sourcewell eligibility requirements and required documentation. Supplier will be responsible for ensuring sales are with Participating Entities.

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- 5) **Term.** This Agreement is effective upon the date of the final signature below. The term of this Agreement is four (4) years from the effective date. The Agreement expires at 11:59 P.M. Central Time on May 14, 2029, unless it is cancelled or extended as defined in this Agreement.
 - a) **Extensions.** Sourcewell and Supplier may agree to up to three (3) additional one-year extensions beyond the original four-year term. The total possible length of this Agreement will be seven (7) years from the effective date.
 - b) **Exceptional Circumstances.** Sourcewell retains the right to consider additional extensions as required under exceptional circumstances.
- 6) **Survival of Terms.** Notwithstanding the termination of this Agreement, the obligations of this Agreement will continue through the performance period of any transaction entered between Supplier and any Participating Entity before the termination date.
- 7) **Scope.** Supplier is awarded a Master Agreement to provide the solutions identified in (Solicitation #010725) to Participating Entities. In-Scope solutions include:
 - a) Teaching resources, curriculum, kits, videos, and Do-it-Yourself (DIY) activities;
 - b) Sight, sound, and sensory learning tools;
 - c) MakerSpace and fabrication laboratory (Fab Lab) equipment and products;
 - d) Robotics, Artificial Intelligence (AI), and coding equipment and products;
 - e) Design tools and educational or production-grade 3D printers;
 - f) Virtual reality, augmented reality, or simulation devices and applications;
 - g) Industrial and technical equipment or tools;
 - h) Agricultural or plant science equipment and products; and
 - i) Renewable or alternative energy educational products.
- 8) **Included Solutions.** Supplier's Proposal to the above referenced RFP is incorporated into this Master Agreement. Only those Solutions included within Supplier's Proposal and within Scope (Included Solutions) are included within the Agreement and may be offered to Participating Entities.
- 9) **Indefinite Quantity.** This Master Agreement defines an indefinite quantity of sales to eligible Participating Entities.
- 10) **Pricing.** Pricing information (including Pricing and Delivery and Pricing Offered tables) for all Included Solutions within Supplier's Proposal is incorporated into this Master Agreement.
- 11) **Not to Exceed Pricing.** Suppliers may not exceed the prices listed in the current Pricing List on file with Sourcewell when offering Included Solutions to Participating Entities. Participating Entities may request adjustments to pricing directly from Supplier during the negotiation and execution of any transaction.
- 12) Open Market. Supplier's open market pricing process is included within its Proposal.

13) Supplier Representations:

- i) **Compliance.** Supplier represents and warrants it will provide all Included Solutions under this Agreement in full compliance with applicable federal, state, and local laws and regulations.
- ii) **Licenses.** As applicable, Supplier will maintain a valid status on all required federal, state, and local licenses, bonds, and permits required for the operation of Supplier's business with Participating Entities. Participating Entities may request all relevant documentation directly from Supplier.
- iii) **Supplier Warrants.** Supplier warrants that all Included Solutions furnished under this Agreement are free from liens and encumbrances, and are free from defects in design, materials, and workmanship. In addition, Supplier warrants the Solutions are suitable for and will perform in accordance with the ordinary use for which they are intended.
- 14) **Bankruptcy Notices.** Supplier certifies and warrants it is not currently in a bankruptcy proceeding. Supplier has disclosed all current and completed bankruptcy proceedings within the past seven years within its Proposal. Supplier must provide notice in writing to Sourcewell if it enters a bankruptcy proceeding at any time during the term of this Agreement.
- 15) **Debarment and Suspension.** Supplier certifies and warrants that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from programs operated by the State of Minnesota, the United States federal government, or any Participating Entity. Supplier certifies and warrants that neither it nor its principals have been convicted of a criminal offense related to the subject matter of this Agreement. Supplier further warrants that it will provide immediate written notice to Sourcewell if this certification changes at any time during the term of this Agreement.
- 16) Provisions for non-United States federal entity procurements under United States federal awards or other awards (Appendix II to 2 C.F.R § 200). Participating Entities that use United States federal grant or other federal funding to purchase solutions from this Agreement may be subject to additional requirements including the procurement standards of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards, 2 C.F.R. § 200. Participating Entities may have additional requirements based on specific funding source terms or conditions. Within this Section, all references to "federal" should be interpreted to mean the United States federal government. The following list applies when a Participating Entity accesses Supplier's Included Solutions with United States federal funds.
 - i) **EQUAL EMPLOYMENT OPPORTUNITY.** Except as otherwise provided under 41 C.F.R. § 60, all agreements that meet the definition of "federally assisted construction contract" in 41 C.F.R. § 60-1.3 must include the equal opportunity clause provided under 41 C.F.R. § 60-1.4(b), in accordance with Executive Order 11246, "Equal Employment Opportunity" (30 FR 12319, 12935, 3 C.F.R. §, 1964-1965 Comp., p. 339), as amended by Executive Order 11375, "Amending Executive Order 11246 Relating to Equal Employment Opportunity," and implementing regulations at 41 C.F.R. § 60, "Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor." The equal opportunity clause is incorporated herein by reference.

- DAVIS-BACON ACT, AS AMENDED (40 U.S.C. § 3141-3148). When required by federal ii) program legislation, all prime construction contracts in excess of \$2,000 awarded by non-federal entities must include a provision for compliance with the Davis-Bacon Act (40 U.S.C. § 3141-3144, and 3146-3148) as supplemented by Department of Labor regulations (29 C.F.R. § 5, "Labor Standards Provisions Applicable to Contracts Covering Federally Financed and Assisted Construction"). In accordance with the statute, contractors must be required to pay wages to laborers and mechanics at a rate not less than the prevailing wages specified in a wage determination made by the Secretary of Labor. In addition, contractors must be required to pay wages not less than once a week. The non-federal entity must place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation. The decision to award a contract or subcontract must be conditioned upon the acceptance of the wage determination. The non-federal entity must report all suspected or reported violations to the federal awarding agency. The contracts must also include a provision for compliance with the Copeland "Anti-Kickback" Act (40 U.S.C. § 3145), as supplemented by Department of Labor regulations (29 C.F.R. § 3, "Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States"). The Act provides that each contractor or subrecipient must be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he or she is otherwise entitled. The non-federal entity must report all suspected or reported violations to the federal awarding agency. Supplier must comply with all applicable Davis-Bacon Act provisions.
- CONTRACT WORK HOURS AND SAFETY STANDARDS ACT (40 U.S.C. § 3701-3708). iii) Where applicable, all contracts awarded by the non-federal entity in excess of \$100,000 that involve the employment of mechanics or laborers must include a provision for compliance with 40 U.S.C. §§ 3702 and 3704, as supplemented by Department of Labor regulations (29 C.F.R. § 5). Under 40 U.S.C. § 3702 of the Act, each contractor must be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of 40 hours in the work week. The requirements of 40 U.S.C. § 3704 are applicable to construction work and provide that no laborer or mechanic must be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies, materials, or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence. This provision is hereby incorporated by reference into this Agreement. Supplier certifies that during the term of an award for all Agreements by Sourcewell resulting from this procurement process, Supplier must comply with applicable requirements as referenced above.
- iv) RIGHTS TO INVENTIONS MADE UNDER A CONTRACT OR AGREEMENT. If the federal award meets the definition of "funding agreement" under 37 C.F.R. § 401.2(a) and the recipient or subrecipient wishes to enter into a contract with a small business firm or nonprofit organization regarding the substitution of parties, assignment or performance of experimental, developmental, or research work under that "funding agreement," the recipient or subrecipient must comply with the requirements of 37 C.F.R. § 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements," and any implementing regulations issued by the awarding agency. Supplier

certifies that during the term of an award for all Agreements by Sourcewell resulting from this procurement process, Supplier must comply with applicable requirements as referenced above.

- v) CLEAN AIR ACT (42 U.S.C. § 7401-7671Q.) AND THE FEDERAL WATER POLLUTION CONTROL ACT (33 U.S.C. § 1251-1387). Contracts and subgrants of amounts in excess of \$150,000 require the non-federal award to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. § 7401-7671q) and the Federal Water Pollution Control Act as amended (33 U.S.C. § 1251-1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA). Supplier certifies that during the term of this Agreement it will comply with applicable requirements as referenced above.
- vi) **DEBARMENT AND SUSPENSION (EXECUTIVE ORDERS 12549 AND 12689).** A contract award (see 2 C.F.R. § 180.220) must not be made to parties listed on the government wide exclusions in the System for Award Management (SAM), in accordance with the OMB guidelines at 2 C.F.R. § 180 that implement Executive Orders 12549 (3 C.F.R. § 1986 Comp., p. 189) and 12689 (3 C.F.R. § 1989 Comp., p. 235), "Debarment and Suspension." SAM Exclusions contains the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549. Supplier certifies that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation by any federal department or agency.
- vii) BYRD ANTI-LOBBYING AMENDMENT, AS AMENDED (31 U.S.C. § 1352). Suppliers must file any required certifications. Suppliers must not have used federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any federal contract, grant, or any other award covered by 31 U.S.C. § 1352. Suppliers must disclose any lobbying with non-federal funds that takes place in connection with obtaining any federal award. Such disclosures are forwarded from tier to tier up to the non-federal award. Suppliers must file all certifications and disclosures required by, and otherwise comply with, the Byrd Anti-Lobbying Amendment (31 U.S.C. § 1352).
- viii) **RECORD RETENTION REQUIREMENTS.** To the extent applicable, Supplier must comply with the record retention requirements detailed in 2 C.F.R. § 200.333. The Supplier further certifies that it will retain all records as required by 2 C.F.R. § 200.333 for a period of 3 years after grantees or subgrantees submit final expenditure reports or quarterly or annual financial reports, as applicable, and all other pending matters are closed.
- ix) **ENERGY POLICY AND CONSERVATION ACT COMPLIANCE.** To the extent applicable, Supplier must comply with the mandatory standards and policies relating to energy efficiency which are contained in the state energy conservation plan issued in compliance with the Energy Policy and Conservation Act.
- x) **BUY AMERICAN PROVISIONS COMPLIANCE.** To the extent applicable, Supplier must comply with all applicable provisions of the Buy American Act. Purchases made in accordance with the Buy American Act must follow the applicable procurement rules calling for free and open competition.

- xi) ACCESS TO RECORDS (2 C.F.R. § 200.336). Supplier agrees that duly authorized representatives of a federal agency must have access to any books, documents, papers and records of Supplier that are directly pertinent to Supplier's discharge of its obligations under this Agreement for the purpose of making audits, examinations, excerpts, and transcriptions. The right also includes timely and reasonable access to Supplier's personnel for the purpose of interview and discussion relating to such documents.
- xii) PROCUREMENT OF RECOVERED MATERIALS (2 C.F.R. § 200.322). A non-federal entity that is a state agency or agency of a political subdivision of a state and its contractors must comply with Section 6002 of the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act. The requirements of Section 6002 include procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 C.F.R. § 247 that contain the highest percentage of recovered materials practicable, consistent with maintaining a satisfactory level of competition, where the purchase price of the item exceeds \$10,000 or the value of the quantity acquired during the preceding fiscal year exceeded \$10,000; procuring solid waste management services in a manner that maximizes energy and resource recovery; and establishing an affirmative procurement program for procurement of recovered materials identified in the EPA guidelines.
- xiii) **FEDERAL SEAL(S), LOGOS, AND FLAGS.** The Supplier cannot use the seal(s), logos, crests, or reproductions of flags or likenesses of Federal agency officials without specific pre-approval.
- xiv) **NO OBLIGATION BY FEDERAL GOVERNMENT.** The U.S. federal government is not a party to this Agreement or any purchase by a Participating Entity and is not subject to any obligations or liabilities to the Participating Entity, Supplier, or any other party pertaining to any matter resulting from the Agreement or any purchase by an authorized user.
- xv) **PROGRAM FRAUD AND FALSE OR FRAUDULENT STATEMENTS OR RELATED ACTS.** The Contractor acknowledges that 31 U.S.C. § 38 (Administrative Remedies for False Claims and Statements) applies to the Supplier's actions pertaining to this Agreement or any purchase by a Participating Entity.
- xvi) **FEDERAL DEBT.** The Supplier certifies that it is non-delinquent in its repayment of any federal debt. Examples of relevant debt include delinquent payroll and other taxes, audit disallowance, and benefit overpayments.
- xvii) **CONFLICTS OF INTEREST.** The Supplier must notify the U.S. Office of General Services, Sourcewell, and Participating Entity as soon as possible if this Agreement or any aspect related to the anticipated work under this Agreement raises an actual or potential conflict of interest (as described in 2 C.F.R. Part 200). The Supplier must explain the actual or potential conflict in writing in sufficient detail so that the U.S. Office of General Services, Sourcewell, and Participating Entity are able to assess the actual or potential conflict; and provide any additional information as necessary or requested.
- xviii) **U.S. EXECUTIVE ORDER 13224.** The Supplier, and its subcontractors, must comply with U.S. Executive Order 13224 and U.S. Laws that prohibit transactions with and provision of resources and support to individuals and organizations associated with terrorism.

- xix) **PROHIBITION ON CERTAIN TELECOMMUNICATIONS AND VIDEO SURVEILLANCE SERVICES OR EQUIPMENT.** To the extent applicable, Supplier certifies that during the term of this Agreement it will comply with applicable requirements of 2 C.F.R. § 200.216.
- xx) **DOMESTIC PREFERENCES FOR PROCUREMENTS.** To the extent applicable, Supplier certifies that during the term of this Agreement, Supplier will comply with applicable requirements of 2 C.F.R. § 200.322.

Article 2: Sourcewell and Supplier Obligations

The Terms in this Article 2 relate specifically to Sourcewell and its administration of this Master Agreement with Supplier and Supplier's obligations thereunder.

- 1) Authorized Sellers. Supplier must provide Sourcewell a current means to validate or authenticate Supplier's authorized dealers, distributors, or resellers which may complete transactions of Included Solutions offered under this Agreement. Sourcewell may request updated information in its discretion, and Supplier agrees to provide requested information within a reasonable time.
- 2) **Product and Price Changes Requirements.** Supplier may request Included Solutions changes, additions, or deletions at any time. All requests must be made in writing by submitting a Sourcewell Price and Product Change Request Form to Sourcewell. At a minimum, the request must:
 - Identify the applicable Sourcewell Agreement number;
 - Clearly specify the requested change;
 - Provide sufficient detail to justify the requested change;
 - Individually list all Included Solutions affected by the requested change, along with the requested change (e.g., addition, deletion, price change); and
 - Include a complete restatement of Pricing List with the effective date of the modified pricing, or product addition or deletion. The new pricing restatement must include all Included Solutions offered, even for those items where pricing remains unchanged.

A fully executed Sourcewell Price and Product Change Request Form will become an amendment to this Agreement and will be incorporated by reference.

- 3) Authorized Representative. Supplier will assign an Authorized Representative to Sourcewell for this Agreement and must provide prompt notice to Sourcewell if that person is changed. The Authorized Representative will be responsible for:
 - Maintenance and management of this Agreement;
 - Timely response to all Sourcewell and Participating Entity inquiries; and
 - Participation in reviews with Sourcewell.

Sourcewell's Authorized Representative is its Chief Procurement Officer.

4) **Performance Reviews.** Supplier will perform a minimum of one review with Sourcewell per agreement year. The review will cover transactions to Participating Entities, pricing and terms, administrative fees, sales data reports, performance issues, supply chain issues, customer issues, and any other necessary information.

- 5) Sales Reporting Required. Supplier is required as a material element to this Master Agreement to report all completed transactions with Participating Entities utilizing this Agreement. Failure to provide complete and accurate reports as defined herein will be a material breach of the Agreement and Sourcewell reserves the right to pursue all remedies available at law including cancellation of this Agreement.
- 6) **Reporting Requirements.** Supplier must provide Sourcewell an activity report of all transactions completed utilizing this Agreement. Reports are due at least once each calendar quarter (Reporting Period). Reports must be received no later than 45 calendar days after the end of each calendar quarter. Supplier may report on a more frequent basis in its discretion. Reports must be provided regardless of the amount of completed transactions during that quarter (i.e., if there are no sales, Supplier must submit a report indicating no sales were made).

The Report must contain the following fields:

- Participating Entity Name (e.g., City of Staples Highway Department);
- Participating Entity Physical Street Address;
- Participating Entity City;
- Participating Entity State/Province;
- Participating Entity Zip/Postal Code;
- Sourcewell Participating Entity Account Number;
- Transaction Description;
- Transaction Purchased Price;
- Sourcewell Administrative Fee Applied; and
- Date Transaction was invoiced/sale was recognized as revenue by Supplier.

If collected by Supplier, the Report may include the following fields as available:

- Participating Entity Contact Name;
- Participating Entity Contact Email Address;
- Participating Entity Contact Telephone Number;
- 7) Administrative Fee. In consideration for the support and services provided by Sourcewell, Supplier will pay an Administrative Fee to Sourcewell on all completed transactions to Participating Entities utilizing this Agreement. Supplier will include its Administrative Fee within its proposed pricing. Supplier may not directly charge Participating Entities to offset the Administrative Fee.
- 8) **Fee Calculation.** Supplier's Administrative Fee payable to Sourcewell will be calculated as a stated percentage (listed in Supplier's Proposal) of all completed transactions utilizing this Master Agreement within the preceding Reporting Period. For certain categories, a flat fee may be proposed. The Administrative Fee will be stated in Supplier's Proposal.
- 9) Fee Remittance. Supplier will remit fee to Sourcewell no later than 45 calendar days after the close of the preceding calendar quarter in conjunction with Supplier's Reporting Period obligations defined herein. Payments should note the Supplier's name and Sourcewell-assigned Agreement number in the memo; and must be either mailed to Sourcewell above "Attn: Accounts Receivable" or remitted electronically to Sourcewell's banking institution per Sourcewell's Finance department instructions.

- 10) **Noncompliance.** Sourcewell reserves the right to seek all remedies available at law for unpaid or underpaid Administrative Fees due under this Agreement. Failure to remit payment, delinquent payments, underpayments, or other deviations from the requirements of this Agreement may be deemed a material breach and may result in cancellation of this Agreement and disbarment from future Agreements.
- 11) Audit Requirements. Pursuant to Minn. Stat. § 16C.05, subdivision 5, the books, records, documents, and accounting procedures and practices relevant to this Agreement are subject to examination by Sourcewell and the Minnesota State Auditor for a minimum of six years from the end of this Agreement. Supplier agrees to fully cooperate with Sourcewell in auditing transactions under this Agreement to ensure compliance with pricing terms, correct calculation and remittance of Administrative Fees, and verification of transactions as may be requested by a Participating Entity or Sourcewell.
- 12) Assignment, Transfer, and Administrative Changes. Supplier may not assign or otherwise transfer its rights or obligations under this Agreement without the prior written consent of Sourcewell. Such consent will not be unreasonably withheld. Sourcewell reserves the right to unilaterally assign all or portions of this Agreement within its sole discretion to address corporate restructurings, mergers, acquisitions, or other changes to the Responsible Party and named in the Agreement. Any prohibited assignment is invalid. Upon request Sourcewell may make administrative changes to agreement documentation such as name changes, address changes, and other non-material updates as determined within its sole discretion.
- 13) **Amendments.** Any material change to this Agreement must be executed in writing through an amendment and will not be effective until it has been duly executed by the parties.
- 14) **Waiver.** Failure by Sourcewell to enforce any right under this Agreement will not be deemed a waiver of such right in the event of the continuation or repetition of the circumstances giving rise to such right.
- 15) **Complete Agreement.** This Agreement represents the complete agreement between the parties for the scope as defined herein. Supplier and Sourcewell may enter into separate written agreements relating specifically to transactions outside of the scope of this Agreement.
- 16) **Relationship of Sourcewell and Supplier.** This Agreement does not create a partnership, joint venture, or any other relationship such as employee, independent contractor, master-servant, or principal-agent.
- 17) **Indemnification.** Supplier must indemnify, defend, save, and hold Sourcewell, including their agents and employees, harmless from any claims or causes of action, including attorneys' fees incurred by Sourcewell, arising out of any act or omission in the performance of this Agreement by the Supplier or its agents or employees; this indemnification includes injury or death to person(s) or property alleged to have been caused by some defect in design, condition, or performance of Included Solutions under this Agreement. Sourcewell's responsibility will be governed by the State of Minnesota's Tort Liability Act (Minnesota Statutes Chapter 466) and other applicable law.
- 18) **Data Practices.** Supplier and Sourcewell acknowledge Sourcewell is subject to the Minnesota Government Data Practices Act, Minnesota Statutes Chapter 13. As it applies to all data created and

maintained in performance of this Agreement, Supplier may be subject to the requirements of this chapter.

19) Grant of License.

a) **During the term of this Agreement:**

- i) Supplier Promotion. Sourcewell grants to Supplier a royalty-free, worldwide, non-exclusive right and license to use the trademark(s) provided to Supplier by Sourcewell in advertising, promotional materials, and informational sites for the purpose of marketing Sourcewell's Agreement with Supplier.
- ii) **Sourcewell Promotion.** Supplier grants to Sourcewell a royalty-free, worldwide, non-exclusive right and license to use Supplier's trademarks in advertising, promotional materials, and informational sites for the purpose of marketing Supplier's Agreement with Sourcewell.
- b) **Limited Right of Sublicense.** The right and license granted herein includes a limited right of each party to grant sublicenses to their respective subsidiaries, distributors, dealers, resellers, marketing representatives, partners, or agents (collectively "Permitted Sublicensees") in advertising, promotional, or informational materials for the purpose of marketing the Parties' relationship. Any sublicense granted will be subject to the terms and conditions of this Article. Each party will be responsible for any breach of this section by any of their respective sublicensees.

c) Use; Quality Control.

- i) Neither party may alter the other party's trademarks from the form provided and must comply with removal requests as to specific uses of its trademarks or logos.
- ii) Each party agrees to use, and to cause its Permitted Sublicensees to use, the other party's trademarks only in good faith and in a dignified manner consistent with such party's use of the trademarks. Each party may make written notice to the other regarding misuse under this section. The offending party will have 30 days of the date of the written notice to cure the issue or the license/sublicense will be terminated.
- d) **Termination.** Upon the termination of this Agreement for any reason, each party, including Permitted Sublicensees, will have 30 days to remove all Trademarks from signage, websites, and the like bearing the other party's name or logo (excepting Sourcewell's pre-printed catalog of suppliers which may be used until the next printing). Supplier must return all marketing and promotional materials, including signage, provided by Sourcewell, or dispose of it according to Sourcewell's written directions.
- 20) **Venue and Governing law between Sourcewell and Supplier Only.** The substantive and procedural laws of the State of Minnesota will govern this Agreement between Sourcewell and Supplier. Venue for all legal proceedings arising out of this Agreement between Sourcewell and Supplier will be in court of competent jurisdiction within the State of Minnesota. This section does not apply to any dispute between Supplier and Participating Entity. This Agreement reserves the right for Supplier and Participating Entity to negotiate this term to within any transaction documents.

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- 21) **Severability.** If any provision of this Agreement is found by a court of competent jurisdiction to be illegal, unenforceable, or void then both parties will be relieved from all obligations arising from that provision. If the remainder of this Agreement is capable of being performed, it will not be affected by such determination or finding and must be fully performed.
- 22) **Insurance Coverage.** At its own expense, Supplier must maintain valid insurance policy(ies) during the performance of this Agreement with insurance company(ies) licensed or authorized to do business in the State of Minnesota having an "AM BEST" rating of A- or better, with coverage and limits of insurance not less than the following:
 - a) Commercial General Liability Insurance. Supplier will maintain insurance covering its operations, with coverage on an occurrence basis, and must be subject to terms no less broad than the Insurance Services Office ("ISO") Commercial General Liability Form CG0001 (2001 or newer edition), or equivalent. At a minimum, coverage must include liability arising from premises, operations, bodily injury and property damage, independent contractors, products-completed operations including construction defect, contractual liability, blanket contractual liability, and personal injury and advertising injury. All required limits, terms and conditions of coverage must be maintained during the term of this Agreement.
 - \$1,500,000 each occurrence Bodily Injury and Property Damage
 - \$1,500,000 Personal and Advertising Injury
 - \$2,000,000 aggregate for products liability-completed operations
 - \$2,000,000 general aggregate
 - b) **Certificates of Insurance.** Prior to execution of this Agreement, Supplier must furnish to Sourcewell a certificate of insurance, as evidence of the insurance required under this Agreement. Prior to expiration of the policy(ies), renewal certificates must be mailed to Sourcewell, 202 12th Street Northeast, P.O. Box 219, Staples, MN 56479 or provided to in an alternative manner as directed by Sourcewell. The certificates must be signed by a person authorized by the insurer(s) to bind coverage on their behalf. Failure of Supplier to maintain the required insurance and documentation may constitute a material breach.
 - c) Additional Insured Endorsement and Primary and Non-contributory Insurance Clause. Supplier agrees to list Sourcewell, including its officers, agents, and employees, as an additional insured under the Supplier's commercial general liability insurance policy with respect to liability arising out of activities, "operations," or "work" performed by or on behalf of Supplier, and products and completed operations of Supplier. The policy provision(s) or endorsement(s) must further provide that coverage is primary and not excess over or contributory with any other valid, applicable, and collectible insurance or self-insurance in force for the additional insureds.
 - d) Waiver of Subrogation. Supplier waives and must require (by endorsement or otherwise) all its insurers to waive subrogation rights against Sourcewell and other additional insureds for losses paid under the insurance policies required by this Agreement or other insurance applicable to the Supplier or its subcontractors. The waiver must apply to all deductibles and/or self-insured retentions applicable to the required or any other insurance maintained by the Supplier or its subcontractors. Where permitted by law, Supplier must require similar written express waivers of subrogation and insurance clauses from each of its subcontractors.

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- e) **Umbrella/Excess Liability/SELF-INSURED RETENTION.** The limits required by this Agreement can be met by either providing a primary policy or in combination with umbrella/excess liability policy(ies), or self-insured retention.
- 23) **Termination for Convenience.** Sourcewell or Supplier may terminate this Agreement upon 60 calendar days' written notice to the other Party. Termination pursuant to this section will not relieve the Supplier's obligations under this Agreement for any transactions entered with Participating Entities through the date of termination, including reporting and payment of applicable Administrative Fees.
- 24) **Termination for Cause.** Sourcewell may terminate this Agreement upon providing written notice of material breach to Supplier. Notice must describe the breach in reasonable detail and state the intent to terminate the Agreement. Upon receipt of Notice, the Supplier will have 30 calendar days in which it must cure the breach. Termination pursuant to this section will not relieve the Supplier's obligations under this Agreement for any transactions entered with Participating Entities through the date of termination, including reporting and payment of applicable Administrative Fees.

Article 3: Supplier Obligations to Participating Entities

The Terms in this Article 3 relate specifically to Supplier and a Participating Entity when entering transactions utilizing the General Terms established in this Master Agreement. Article 1 General Terms control over any conflict with this Article 3. Where this Master Agreement is silent on any subject, Participating Entity and Supplier retain the ability to negotiate mutually acceptable terms.

- Quotes to Participating Entities. Suppliers are encouraged to provide all pricing information regarding the total cost of acquisition when quoting to a Participating Entity. Suppliers and Participating Entities are encouraged to include all cost specifically associated with or included within the Suppliers proposal and Included Solutions within transaction documents.
- 2) Shipping, Delivery, Acceptance, Rejection, and Warranty. Supplier's proposal may include proposed terms relating to shipping, delivery, inspection, and acceptance/rejection and other relevant terms of tendered Solutions. Supplier and Participating Entity may negotiate final terms appropriate for the specific transaction relating to non-appropriation, shipping, delivery, inspection, acceptance/rejection of tendered Solutions, and warranty coverage for Included Solutions. Such terms may include, but are not limited to, costs, risk of loss, proper packaging, inspection rights and timelines, acceptance or rejection procedures, and remedies as mutually agreed include notice requirements, replacement, return or exchange procedures, and associated costs.
- 3) **Applicable Taxes.** Participating Entity is responsible for notifying supplier of its tax-exempt status and for providing Supplier with any valid tax-exemption certification(s) or related documentation.
- 4) **Ordering Process and Payment.** Supplier's ordering process and acceptable forms of payment are included within its Proposal. Participating Entities will be solely responsible for payment to Supplier and Sourcewell will have no liability for any unpaid invoice of any Participating Entity.
- 5) **Transaction Documents.** Participating Entity may require the use of its own forms to complete transactions directly with Supplier utilizing the terms established in this Agreement. Supplier's

standard form agreements may be offered as part of its Proposal. Supplier and Participating Entity may complete and document transactions utilizing any type of transaction documents as mutually agreed. In any transaction document entered utilizing this Agreement, Supplier and Participating Entity must include specific reference to this Master Agreement by number and to Participating Entity's unique Sourcewell account number.

- 6) Additional Terms and Conditions Permitted. Participating Entity and Supplier may negotiate and include additional terms and conditions within transaction documentation as mutually agreed. Such terms may supplant or supersede this Master Agreement when necessary and as solely determined by Participating Entity. Sourcewell has expressly reserved the right for Supplier and Participating Entity to address any necessary provisions within transaction documents not expressly included within this Master Agreement, including but not limited to transaction cancellation, dispute resolution, governing law and venue, non-appropriation, insurance, defense and indemnity, force majeure, and other material terms as mutually agreed.
- 7) Subsequent Agreements and Survival. Supplier and Participating Entity may enter into a separate agreement to facilitate long-term performance obligations utilizing the terms of this Master Agreement as mutually agreed. Such agreements may provide for a performance period extending beyond the full term of this Master Agreement as determined in the discretion of Participating Entity.
- 8) **Participating Addendums.** Supplier and Participating Entity may enter a Participating Addendum or similar document extending and supplementing the terms of this Master Agreement to facilitate adoption as may be required by a Participating Entity.

Sourcewell

STEMfinity, LLC

By: ______Sdwartz

Jeremy Schwartz

Title: Chief Procurement Officer

5/8/2025 | 2:56 PM CDT Date:

Signed by:
William albert
74DABAF95CFA4B6...

William Albert
Title: Founder and CEO

5/8/2025 | 2:21 PM CDT Date:

RFP 010725 - STEM Education Solutions and Equipment with Related Accessories, Supplies, and Services

Vendor Details

Company Name: STEMfinity, LLC

Does your company conduct

business under any other name? If

yes, please state:

Idaho

9841 W Emerald St Address:

Boise, Idaho 83704 Contact: William Albert

Email:

sales@stemfinity.com Phone: 800-985-7836 Fax: 800-985-7836 HST#: 45-1957697

Submission Details

Created On: Friday December 06, 2024 11:26:14 Submitted On: Tuesday January 07, 2025 15:11:11

Submitted By: William Albert

Email: sales@stemfinity.com

Transaction #: df726887-9a7e-47f2-ad72-2e96d334a222

Submitter's IP Address: 129.222.84.221

Specifications

Table 1: Proposer Identity & Authorized Representatives (Not Scored)

General Instructions (applies to all Tables) Sourcewell prefers a brief but thorough response to each question. Do not merely attach additional documents to your response without also providing a substantive response. Do not leave answers blank; respond "N/A" if the question does not apply to you (preferably with an explanation).

Table 1 Specific Instructions. Sourcewell requires identification of all parties responsible for providing Solutions under a resulting master agreement(s) (Responsible Supplier). Proposers are strongly encouraged to include all potential Responsible Suppliers including any corporate affiliates, subsidiaries, D.B.A., and any other authorized entities within a singular proposal. All information required under this RFP must be included for each Responsible Supplier as instructed. Proposers with multiple Responsible Supplier options may choose to respond individually as distinct entities, however each response will be evaluated individually and only those proposals recommended for award may result in a master agreement award. Unawarded entities will not be permitted to later be added to an existing master agreement through operation of Proposer's corporate organization affiliation.

Line Item	Question	Response *	
1	Provide the legal name of the Proposer authorized to submit this Proposal.	STEMfinity, LLC	*
	In the event of award, is this entity the Responsible Supplier that will execute the master agreement with Sourcewell? Y or N.	Y	*
3	Identify all subsidiaries, D.B.A., authorized affiliates, and any other entity that will be responsible for offering and performing delivery of Solutions within this Proposal (i.e. Responsible Supplier(s) that will execute a master agreement with Sourcewell).	N/A	*
4	Provide your CAGE code or Unique Entity Identifier (SAM):	PGKGRTQLCAQ3	*
5	Provide your NAICS code applicable to Solutions proposed.	453998	
6	Proposer Physical Address:	9841 West Emerald Street Boise, Idaho 83704	*
7	Proposer website address (or addresses):	www.stemfinity.com	*
	Proposer's Authorized Representative (name, title, address, email address & phone) (The representative must have authority to sign the "Proposer's Assurance of Compliance" on behalf of the Proposer):	William Albert Founder and CEO 9841 W. Emerald St., Boise, ID 83704 sales@stemfinity.com 800-985-7836	*
9	Proposer's primary contact for this proposal (name, title, address, email address & phone):	Jeni Kay Strategic Proposals & Compliance Specialist 9841 W. Emerald St., Boise, ID 83704 jeni@stemfinity.com 800-985-7836 x 126	*
	Proposer's other contacts for this proposal, if any (name, title, address, email address & phone):	Angie Pellot Strategic Proposals & Compliance Specialist 9841 W. Emerald St., Boise, ID 83704 angie@stemfinity.com 908-616-64378	*

Table 2A: Financial Viability and Marketplace Success (50 Points, applies to Table 2A and 2B)

Line Item	Question	Response *

11	Provide a brief history of your company, including your company's core values, business philosophy, and industry longevity related to the requested Solutions.	STEMfinity was founded in 2011 by William Albert with the mission of making STEM learning more accessible and enjoyable for students and educators from all backgrounds. This meant not only providing STEM resources to students and educators but also devising better procedures for effectively integrating these resources into classrooms, afterschool programs, and educational clubs.	
		Today, we are the leading supplier for STEM educational resources. Our sales representatives are STEM product experts who are focused on educational resources and representing our core values of mission, service, determination, resourcefulness, kindness, passion, and teamwork.	*
		All of our relationships with our suppliers are in good standing and all departments are adequately staffed to effectively consult with customers, create customized solutions to meet budgetary and academic achievement goals, process orders, procure and ship products without delay, invoice accurately, answer questions, and support the implementation process.	
12	What are your company's expectations in the event of an award?	We expect to effectively partner with Sourcewell to market our proposed products to your members in order to provide STEM education solutions and resources to their schools and programs that meet the 21st century needs of today's students. This partnership will be mutually beneficial to your members, their schools and students, Sourcewell, and STEMfinity.	*
13	Demonstrate your financial strength and stability with meaningful data. This could include such items as financial statements, SEC filings, credit and bond ratings, letters of credit, and detailed reference letters. Upload supporting documents (as applicable) in the document upload section of your response. DO NOT PROVIDE ANY TAX INFORMATION OR PERSONALLY IDENTIFIABLE INFORMATION.	Financial statements for 2021-2023 are included in the attachments. Our total sales for the past 4 years are: 2024: \$11,062,581.62 (estimated, final sales being audited) 2023: \$11,907,217.53 2022: \$5,644.336.00 2021: \$6,637,583.60	*
14	What is your US market share for the Solutions that you are proposing?	Less than 1%.	*
15	What is your Canadian market share for the Solutions that you are proposing?	Less than 1%	*
16	Disclose all current and completed bankruptcy proceedings for Proposer and any included possible Responsible Party within the past seven years. Proposer must provide notice in writing to Sourcewell if it enters a bankruptcy proceeding at any time during the pendency of this RFP evaluation.	N/A	*
17	How is your organization best described: is it a manufacturer, a distributor/dealer/reseller, or a service provider? Answer the question that best applies to your organization, either a) or b). a) If your company is best described as a distributor/dealer/reseller (or similar entity), provide your written authorization to act as a distributor/dealer/reseller for the manufacturer of the products proposed in this RFP. If applicable, is your dealer network independent or company owned? b) If your company is best described as a manufacturer or service provider, describe your relationship with your sales and service force and with your dealer network in delivering the products and services proposed in this RFP. Are these individuals your employees, or the employees of a third party?	STEMfinity is best described as a reseller. STEMfinity is proposing products from 119 manufacturers. While we do not typically obtain written reseller authorizations from our vendor partners/product manufacturers, our process to become an authorized distributor/dealer/reseller includes: 1. Either the vendor or STEMfinity shows interest in partnering with the other party. 2. Reviews take place and meetings are scheduled to learn more about either company and the products/services offered. 3. Contractual agreements between vendor/manufacturer and reseller/distributor are signed and returned. 4. The vendor's products are then added to the STEMfinity website and they are now officially available for sale. For transparency, we have included in the attachments a table listing each of the 130 manufacturers proposed, their representative's contact information, and the length of our relationship with them. If awarded this contract, STEMfinity wil be happy to request and return reseller agreements for each manufacturer approved by Sourcewell.	*
18	If applicable, provide a detailed explanation outlining the licenses and certifications that are both required to be held, and actually held, by your organization (including third parties and subcontractors that you use) in pursuit of the business contemplated by this RFP.	N/A	*

19	Disclose all current and past debarments or suspensions for Proposer and any included possible Responsible Party within the past seven years. Proposer must provide notice in writing to Sourcewell if it enters a debarment or suspension status any time during the pendency of this RFP evaluation.	N/A	*
20	Describe any relevant industry awards or recognition that your company has received in the past five years.	N/A	*
21	What percentage of your sales are to the governmental sector in the past three years?	72%	*
22	What percentage of your sales are to the education sector in the past three years?	99%	*
23	List all state, cooperative purchasing agreements that you hold. What is the annual sales volume for each of these agreement over the past three years?	STEMfinity currently holds awarded contracts from 5 national purchasing cooperative contracts: Sourcewell, BuyBoard, Choice Partners, Equalis, and TIPS. STEMfinity has held BuyBoard contract #661-22 for 3 years and contract sales are: 2022: \$168,342.00 2023: \$91,965.00 2024: \$237,616.50 Contracts from the other cooperatives were awarded in late 2023 and 2024 so STEMfinity did not have sales until 2024: Choice Partners #23/029SG-14: \$34,283.86 (launched Sept. 2023) TIPS #230807: \$254,851.47 (launched Oct. 2023) Equalis #R10-1165E: \$0 (launched Sept. 2024) Sourcewell #050924-STN: \$0 (launched Sept. 2024) STEMfinity spent the second half of 2024 building a national outside sales force to proactively promote our cooperative purchasing contracts and we are looking forward to significant sales increases from them in 2025.	*
24	List any GSA contracts or Standing Offers and Supply Arrangements (SOSA) that you hold. What is the annual sales volume for each of these contracts over the past three years?	STEMfinity holds 63 active contracts awarded during the last 3 years. A list of our current awarded contracts is attached and at any time during the proposal evaluation period, an updated list can be viewed at https://stemfinity.com/pages/awarded-contracts. Our previous financial recording system did not capture contract sales data efficiently. We implemented a new system on January 1, 2025 and will be tracking sales data for all contracts moving forward.	*

Table 2B: References/Testimonials

Line Item 25. Supply reference information from three customers who are eligible to be Sourcewell participating entities.

Entity Name *	Contact Name *	Phone Number *	
Clayton County Public Schools	Tameaka McKinney Secondary Science Coordinator, Division of Teaching and Learning and Strategic Improvement tameaka.mckinney@clayton.k12.ga.us	(770) 473-2700 x 700773	*
Dallas Independent School District	Jeff Marx Director, STEM Computer Science and Technology jmarx@dallasisd.org	(972) 925-6796	*
Gallup-McKinley County Schools	Breana Kesner Procurement Buyer bkesner@gmcs.org	(505) 721-1084	*
Greenville Independent School District	Brenda Russell Director of Finance russellbl@greenvilleisd.com	(903) 408-4419	
Ysleta Independent School District	Christine Gerlach Director, Purchasing cgerlach@yisd.net	(915) 434-0288	

Table 3: Ability to Sell and Deliver Solutions (150 Points)

Describe your company's capability to meet the needs of Sourcewell participating entities across the US and Canada, as applicable. Your response should address in detail at least the following areas: locations of your network of sales and service providers, the number of workers (full-time equivalents) involved in each sector, whether these workers are your direct employees (or employees of a third party), and any overlap between the sales and service functions.

Line Item	Question	Response *	
26	Sales force.	STEMfinity's sales force is composed of a dedicated team of 9 full-time professionals. At the helm is the Chief Sales Officer, who leads strategic initiatives and drives overall sales performance. Supporting this leadership are 5 regional Key Account Managers (KAM), each responsible for nurturing and expanding relationships within their designated territories across the U.S. Our western KAM is located in Idaho, Central in Texas, Midwestern in South Dakota, Northeastern in Virginia, and Southeastern in Tennessee. Complementing the KAM team are 3 Customer Success Team members, focused on ensuring urgent order processing and timely communication, client satisfaction, addressing post-sale needs, and fostering long-term partnerships. All 9 members of the sales force are direct employees of STEMfinity, ensuring a consistent and coordinated approach to meeting client needs.	*
		STEMfinity is well-positioned to meet the needs of Sourcewell participating entities across the U.S. and Canada. Our regional Key Account Managers are strategically located to provide localized support, offering personalized consultations and familiarity with regional education priorities and funding sources. These managers work in close collaboration with the Customer Success Team, creating an overlap in functions that enhances service delivery and ensures seamless communication throughout the customer journey.	
		If awarded the Sourcewell STEM Education Solutions and Equipment contract, the KAM team will actively promote the agreement through targeted outreach, national and local conferences, social media, and on-site visits.	
27	Describe the network of Authorized Sellers who will deliver Solutions, including dealers, distributors, resellers, and other distribution methods.	As a reseller, we distribute directly to customers via drop shipping from our warehouse in Idaho and/or directly to customers from our vendor/manufacturer partners. We work with each customer individually to determine the best method of delivery based on order size and timeframe of required delivery.	*
28	Service force.	The service force consists of a 12 person, full-time team which is intentionally created with overlap of the sales force. The core of our service force is our 3-person Customer Success Team, which ensures smooth product delivery and implementation with continuous support, reinforcing STEMfinity's commitment to excellence and adaptability for a wide range of educational needs. Supporting the Customer Success Team is our centralized operations team, based at our Idaho headquarters, which handless procurement, manufacturer communications, shipping/delivery logistics, custom kitting, order fulfillment, and customer inquiries, allowing the sales force to focus on direct engagement with Sourcewell members. This integrated structure enables STEMfinity to deliver outstanding service to Sourcewell participating entities on a national scale.	*
29	Describe your service and support standards for your products (e.g., replacement plans, parts, etc.).	STEMfinity is committed to providing exceptional service and support for all the products we sell. We require our vendor and manufacturer partners to provide a standard 1-year warranty on their products, ensuring baseline coverage for our customers. Many of our manufacturers offer extended warranties or enhanced coverage for an additional cost, providing flexibility to meet the specific needs of Sourcewell participating entities.	
		To further support our customers, STEMfinity facilitates the replacement of worn out parts and replenishment of consumable products with a streamlined process. In most cases, replacement parts can be ordered directly through STEMfinity, minimizing delays and ensuring a convenient experience. For situations where parts must be ordered directly from the manufacturer, STEMfinity takes a proactive role in assisting the customer by connecting them with the appropriate department and providing guidance throughout the process.	*
		Our dedicated Customer Success Team is available to help troubleshoot issues, provide recommendations, and coordinate resolutions promptly. This approach ensures that Sourcewell members can rely on timely and efficient service, allowing them to focus on their educational goals with confidence in the support provided by STEMfinity.	

30	Describe the ways in which your products are scalable to the size of an eligible participating entity.	STEMfinity's educational solutions and resources are designed to meet the needs of participating entities of any size or scope. Our offerings range from individual kits and licenses tailored for small-group or at-home use to comprehensive packages capable of supporting district-wide or even state-wide implementation. This flexibility ensures that every customer, regardless of their size and setting, can access the STEM resources they need to achieve their educational goals.
		For smaller entities, such as individual classrooms or after-school programs, STEMfinity provides affordable, standalone kits and resources that align with targeted learning objectives. For larger entities, including school districts and state government agencies, we offer volume pricing, bundled solutions, and strategic planning services to ensure seamless integration of our products across multiple locations.
		Additionally, our Regional Key Account Managers and Customer Success Team work closely with each entity to assess their unique needs, recommend appropriate solutions, and provide ongoing support to ensure successful implementation. Whether a program involves a single classroom or hundreds of schools, STEMfinity delivers the same commitment to quality, customization, and impact. This scalability ensures that our products adapt to the evolving needs of any eligible participating entity under the Sourcewell program.
31	Describe the ordering process. If orders will be handled by distributors, dealers or others, explain the respective roles of the Proposer and others.	Sourcewell members can place orders through multiple convenient channels: by emailing a purchase order, submitting an order via our website, or calling our Customer Success Team directly. To ensure they receive the appropriate contract pricing, members will need to include the Sourcewell contract number when placing their orders. If awarded the contract, STEMfinity will also offer customers the option to purchase via Buy Sourcewell, Sourcewell's punchout store, providing an additional streamlined and user-friendly purchasing method.
		All orders will be managed by STEMfinity's full-time sales and service force, which is thoroughly trained on the terms, requirements, and benefits of the Sourcewell contract. This team ensures seamless processing, accurate pricing, and clear communication throughout the ordering process.
		For smaller orders, items are typically drop-shipped directly to the Sourcewell member from our warehouse at STEMfinity headquarters in Idaho, ensuring quick and efficient delivery. For larger or more complex orders, such as district-wide implementations, the process is handled collaboratively with our vendor and manufacturer partners. These partners ship directly from their factories or warehouses to fulfill the order efficiently and meet the specific delivery needs of the customer.
		In all cases, STEMfinity plays a proactive role in overseeing the order from placement to delivery. Our team works closely with the Sourcewell member and the manufacturer to ensure that deliveries are timely, accurate, and compliant with the customer's requirements.
32	Describe in detail the process and procedure of your customer service program, if applicable. Include your response-time capabilities and commitments, as well as any incentives that help your providers meet your stated service goals or promises.	Providing heroic service is one of our 5 core values, so customer service is a company-wide priority in which all 25 of our full time staff are integrally involved. Our coast-to-coast sales and service force are available by phone, email, and through our website weekdays from 8:00 am EST to 5:00 pm PST. We will respond ASAP, and no later than 1 business day after an inquiry is received. When an inquiry is received, the Customer Success Team immediately assures the customer that their inquiry has been received, asks for additional information if necessary to research the issue, and then proceeds to identify a solution. In cases where the matter can be resolved in-house, such as shipping status or product support, the Customer Success Team provides the resolution immediately. In more complex cases where it is necessary to engage the manufacturer/vendor partner, the Customer Success Team utilizes our Vendor Relations team to ensure all essential parties are urgently informed of the issue and on track to deliver a resolution as quickly as possible. We understand that with most of our customers being schools, instruction time is limited and every day that an issue is not resolved can result in learning loss. Our priority, and that of our manufacturer/vendor partners, is to ensure educators have what they need to deliver relevant, successful, on-time educational experiences to their students.
33	Describe your ability and willingness to provide your products and services to Sourcewell participating entities.	STEMfinity is willing and able to provide STEM education solutions and resources to Sourcewell participants throughout the U.S. Most products are available for immediate shipping once a PO is received. Our sales force checks with suppliers on inventory and shipping readiness when creating quotes and relays shipping timeframes to customers prior to placing orders. Ourstaff are experienced in creating custom solutions, and we encourage Sourcewell members who are not certain what they need or want to contact us for custom quotes so we may understand their achievement goals, areas of interest, and delivery needs, then propose solutions that meet and exceed all of their requirements.

34	Describe your ability and willingness to provide your products and services to Sourcewell participating entities in Canada.	STEMfinity is willing and able to serve Sourcewell members in Canada if awarded this contract. We have included our price list in U.S. and Canadian currencies. (Some products are not available for sale to Canadian entities and those are clearly marked on the price list.) Please note that the cost of shipping to Canada, as well as any duties, customs and/or taxes for international orders are not included in the list price for items. Customers would be required to make arrangements to pay any duties, customs and/or taxes due upon delivery. Because shipping costs to Canadian provinces vary greatly compared to shipping to customers within the continental U.S., the cost to ship will be quoted at the time an order is received.	*
35	Identify any geographic areas of the United States or Canada that you will NOT be fully serving through the proposed agreement.	STEMfinity is willing and able to serve Sourcewell entities in the U.S. and Canada, with the shipping and tax caveats described for Canada, Alaska, Hawaii, and U.S. territories in questions 34 and 37. Please note that our reseller agreements with some manufacturers/vendors do not allow us to ship outside of the continental U.S. and those exceptions have been clearly noted on the supplied price list. If a Sourcewell member is interested in a product that we are not permitted to sell in their geographic area, we encourage that member to contact us directly so that our sales force can identify a similar product that would achieve the same goals, or to see if we can obtain a one-time authorization from the manufacturer to sell to that customer.	*
36	Identify any account type of Participating Entity which will not have full access to your Solutions if awarded an agreement, and the reasoning for this.	We have no limitations by account type of participating entities.	*
37	Define any specific requirements or restrictions that would apply to our participating entities in Hawaii and Alaska and in US Territories.	STEMfinity will be pleased to serve Sourcewell participants in Hawaii, Alaska, and U.S. Territories and has successfully served customers in these areas as well as Department of Defense schools in the past. However, please note that shipping to Alaska, Hawaii, and U.S. territories, as well as any duties, customs and/or taxes for international orders are not included in the price list for items. STEMfinity will provide an accurate shipping quote at the time an order or quote request is received, and customers would be required to make arrangements to pay any duties, customs and/or taxes due upon delivery.	*
		Please note that our reseller agreements with some manufacturers/vendors do not allow us to ship outside of the continental U.S. and those exceptions have been clearly noted on the supplied price list. If a Sourcewell member is interested in a product that we are not permitted to sell in their geographic area, we encourage that member to contact us directly so that our sales force can identify a similar product that would achieve the same goals, or to see if we can obtain a one-time authorization from the manufacturer to sell to that customer.	
38	Will Proposer extend terms of any awarded master agreement to nonprofit entities?	STEMfinity will extend the terms of any awarded master agreement to all Sourcewell entities, including nonprofits.	*

Table 4: Marketing Plan (100 Points)

L	ine	Question	Response *	
ľ	tem	Question	Response	

Describe your marketing strategy for promoting this opportunity. Upload representative samples of your marketing materials (if applicable) in the document upload section of your response. STEMfinity will employ a multifaceted marketing strategy to promote this Sourcewell contract, leveraging our experience with cooperative purchasing programs and our existing infrastructure to ensure maximum visibility and engagement among Sourcewell members.

Email Campaigns: STEMfinity will develop two targeted email campaigns to promote this contract.

--Sourcewell Membership Campaign: Targeting Sourcewell's membership roster, this campaign will focus on raising awareness of STEMfinity as a trusted provider of STEM educational solutions under the Sourcewell contract. It will highlight the benefits of purchasing STEM educational solutions through this cooperative purchasing agreement.
--Existing Customer Campaign: Directed toward STEMfinity's existing leads and customer base, this campaign will promote the Sourcewell contract as an opportunity to purchase our solutions at a discount while remaining compliant with competitive sourcing requirements. These email campaigns will feature direct links to either curated product collections or a dedicated Sourcewell landing page, ensuring a seamless user experience. By tracking engagement metrics such as click-through rates, open rates, and conversions, STEMfinity will continuously refine the campaigns for effectiveness. Quarterly follow-up emails will sustain engagement, and Sourcewell members will be invited to subscribe to STEMfinity's newsletter for ongoing updates.

Dedicated Sourcewell Landing Page:

STEMfinity already has a landing page for Sourcewell members, currently promoting contract #050924-STN, which can be viewed at https://stemfinity.com/collections/sourcewell. This page includes:

- --Links to Sourcewell's landing page for STEMfinity.
- --Instructions on how to join the Sourcewell purchasing cooperative.
- --Frequently asked questions.
- --A curated list of products approved for purchase on the contract.

If awarded this contract for STEM educational solutions, STEMfinity will update this page to promote both contracts, ensuring clear navigation and showcasing the expanded offerings under Sourcewell agreements.

Social Media and Online Engagement

STEMfinity will promote this contract through targeted social media campaigns, focusing on platforms such as LinkedIn, Facebook, and X. This strategy includes:

- --Sharing posts and articles tailored to Sourcewell followers on LinkedIn, emphasizing the benefits of the contract.
- --Engaging with Sourcewell's Facebook and LinkedIn accounts by following, commenting, and interacting with their content to reach their network.
- --Using hashtags commonly utilized by Sourcewell members to increase visibility and attract relevant audiences.

These efforts will be supported by STEMfinity's marketing team, ensuring consistent and professional messaging that highlights the time and cost savings offered by the Sourcewell contract.

Trade Shows and Conferences

STEMfinity attends 75-100 educational conferences and trade shows each year, providing face-to-face engagement with approximately 150,000-200,000 potential customers annually. At these events, we distribute promotional materials, such as the attached flyer highlighting our existing Sourcewell contract, and display Sourcewell's "Awarded Contract" flags at our exhibit booths to increase contract visibility. These conferences provide invaluable opportunities to educate potential customers about the benefits of Sourcewell contracts.

By combining targeted email campaigns, an updated landing page, an active social media presence, and in-person engagement at educational events, STEMfinity will effectively promote this contract and drive engagement from Sourcewell members and beyond.

Describe your use of technology and digital data (e.g., social media, metadata usage) to enhance marketing effectiveness.

STEMfinity integrates the use of social media platforms, HubSpot CRM tools, Google ads/analytics, and metadata to enhance marketing effectiveness and drive engagement.

HubSpot CRM and Data-Driven Insights

STEMfinity's HubSpot CRM provides a centralized database that integrates customer interactions across sales and marketing channels. This system allows us to track leads, analyze sales trends, and maintain consistent communication with customers. HubSpot's robust reporting tools provide insights into campaign effectiveness, ensuring that our marketing efforts are data-driven and aligned with Sourcewell members' needs.

Social Media Engagement

STEMfinity utilizes platforms such as LinkedIn, Facebook, Instagram, Reddit, and X to connect with educators, administrators, purchasing departments, and other decision makers. By analyzing engagement metrics through HubSpot's social media integration, such as likes, shares, click-through rates, and interactions, we continuously refine our content to resonate with our audience. HubSpot's tracking tools allow us to align our social media efforts with email and website activity, ensuring cohesive messaging across channels. Reddit enables us to engage in educational and procurement-focused forums, where we share updates, respond to questions, and expand our reach.

Digital Advertising and Analytics

STEMfinity leverages Google Ads to reach new audiences and Google Analytics to monitor website performance, track traffic sources, and understand user behavior. These tools allow us to identify high-performing content, optimize ad placements, and ensure that our advertising strategies effectively target Sourcewell members and potential customers.

Email Campaign Optimization

STEMfinity monitors open rates, click-through rates, and conversions directly within the platform, enabling us to perform A/B testing and optimize campaigns. HubSpot's workflows allow us to automate follow-ups and nurture leads with relevant, personalized content tailored to each stage of the customer journey.

Landing Page Analytics

We track performance metrics such as visitor behavior, click paths, and conversion rates. This data enables us to make real-time improvements to enhance the user experience. Landing pages specific to Sourcewell contracts are linked directly to our CRM, capturing visitor data for streamlined follow-up and reporting.

Trade Show QR Code Integration

At educational conferences and trade shows, STEMfinity uses QR codes on signage and printed materials to capture leads and convert booth visitors to digital experiences. By scanning the QR codes, attendees are directed to relevant landing pages, where they can explore curated product collections, request information, register for monthly product give-aways, and sign up for newsletters. The data collected from QR code interactions feeds directly into our HubSpot CRM for efficient lead tracking and follow-up.

Leveraging HubSpot CRM alongside other digital tools and platforms enables us to maximize engagement, optimize communication, and position ourselves as an innovative partner for Sourcewell and its members.

41	In your view, what is Sourcewell's role in promoting agreements arising out of this RFP? How will you integrate a Sourcewell-awarded agreement into your sales process?	We appreciate the critical role Sourcewell plays in promoting agreements resulting from this RFP and are prepared to collaborate closely to maximize the visibility and adoption of the contract. We understand that, if awarded a contract, Sourcewell will create a dedicated landing page to introduce STEMfinity's awarded products and services to its members. This landing page will provide details about our offerings and the benefits of purchasing through the Sourcewell agreement. Additionally, we hope Sourcewell will leverage its communication channels, such as email campaigns, social media announcements, and member newsletters, to further promote the contract.
		We also value Sourcewell's commitment to supporting awarded vendors through contract launch meetings and ongoing training opportunities. STEMfinity will require all relevant staff to attend the initial contract launch meeting to gain a thorough understanding of the agreement, its benefits, and effective strategies for discussing it with customers. Our team is equally committed to participating in the additional training sessions Sourcewell offers throughout the year, to stay updated and aligned with Sourcewell's expectations and best practices.
		Beyond Sourcewell's support, STEMfinity has a well-established internal process to integrate awarded agreements into our sales operations. This includes: Rigorous training for all sales and service staff on the contract's terms and conditions, product offerings, and compliance requirements. Role-playing exercises to build confidence and skill in explaining the contract's benefits to customers, including time and cost savings through cooperative purchasing. Seamlessly embedding the Sourcewell contract into our CRM system (HubSpot) to track and prioritize Sourcewell-related opportunities. Actively promoting the contract through email campaigns, social media posts, and a dedicated section on our website.
		STEMfinity is enthusiastically committed to promoting the contract as a solution to saving time and money in procuring STEM solutions to public agency customers.
42	Are your Solutions available through an e-procurement ordering process? If so, describe your e-procurement system and how governmental and educational customers have used it.	All of STEMfinity's products and services are available via e-procurement ordering, providing flexibility and convenience for governmental and educational customers. We accept multiple payment methods, including credit cards, checks, and EFT. However, we do not accept credit cards for orders placed with purchase orders (POs). Invoices are issued with standard net 30 payment terms to accommodate institutional budgeting processes. Customers paying by credit card can easily place orders through our website at www.stemfinity.com. The process is simple: navigate to the site, select items to add to the
		cart, proceed to checkout, input shipping and payment information, and complete the order. For customers using purchase orders or requesting quotes, we offer two streamlined
		methods via our website: (1) Quote Request Form:
		Customers can hover over the "Contact Us" section in the website's banner and select "Get A Quote" or "We Accept Purchase Orders" from the dropdown menu. They will be prompted to provide their contact details, brief organizational information, and a list of products they are interested in. Once submitted, a STEMfinity representative will contact the customer within two business days to discuss their goals, recommend solutions, and generate a customized quote. (2) Cart Checkout Option: Customers can add products to their cart and proceed to checkout. On the payment page, they can select either "Get a Quote" or "Purchase Order" as their payment method. A sales force representative will follow up within two business days to finalize the details and provide a quote.
		In addition to these existing options, STEMfinity is fully prepared to integrate into the BuySourcewell punchout store, allowing Sourcewell members to access our products through a seamless e-procurement experience. This participation will simplify the ordering process for Sourcewell members, offering a compliant and user-friendly platform to explore, select, and purchase STEMfinity's solutions.

Table 5A: Value-Added Attributes (150 Points, applies to Table 5A and 5B)

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43	Describe any product, equipment, maintenance, or operator training programs that you offer to Sourcewell participating entities. Include details, such as whether	All products include either detailed printed instructions in the packaging or access to comprehensive online resources such as user guides, instructional videos, and webinars, which are provided at no additional cost. These resources are designed to enable easy implementation and effective use of the products.	
	training is standard or optional, who provides training, and any costs that apply.	For customers seeking more in-depth support, many of our products offer optional professional development training sessions and maintenance packages, which can be purchased at an additional cost (included in the submitted price list). These trainings are typically provided by the manufacturer or vendor and cover topics such as equipment operation, curriculum integration, scaffolding, differentiated learning, and troubleshooting. STEMfinity works closely with participating entities to facilitate scheduling and make necessary arrangements, ensuring a seamless training experience tailored to their needs.	*
		Our goal is to ensure all customers, regardless of their level of experience or expertise, have access to the tools and training required to successfully implement and maintain their STEM resources. In the event a customer does not see what they need on the price list, we encourage them to contact us for support. We are happy to customize solutions based on the product and customer requirements.	
44	Describe any technological advances that your proposed Solutions offer.	Our solutions include AI/VR/AR teaching tools, 3D printing systems, robotics kits, and coding platforms, which leverage the latest developments in educational technology to engage students in hands-on, experiential, differentiated learning.	
		Many of our products feature integrated software platforms that utilize AI to personalize learning experiences, adapt to individual student needs, and provide real-time feedback to educators. For example, our AI-driven lesson planning tool by STEM Forged allows teachers to quickly create customized, standards-aligned curricula tailored to their classrooms. Additionally, our interactive VR and AR tools by ClassVR and Merge EDU immerse students in dynamic, simulated environments, enabling them to explore complex concepts in ways that traditional methods cannot.	*
		STEMfinity's products and solutions are constantly updated and redesigned to keep pace with advancements in STEM fields. This ensures that our offerings remain at the forefront of educational innovation, equipping students with the skills and knowledge they need to thrive in a rapidly evolving technological landscape. We also support cloud-based solutions that facilitate remote and hybrid learning environments, allowing schools to maintain continuity in education regardless of location.	
45	Describe what innovations you are bringing to the market, and how these innovations align with future trends in STEM Education.	STEMfinity has promoted the technological advancements described in the previous question to the market and collaborated with schools and organizations nationwide to implement them, transforming the educational experience for thousands of students. In response to the rapid shift caused by COVID-19, we adapted to meet the demands of remote learning, hybrid classrooms, and fully virtual environments, providing innovative solutions that support continuity, engagement, and accessibility in STEM education.	
		In addition to Al-driven lesson planning tools, AR/VR learning environments, 3D printing, robotics, and coding platforms, STEMfinity has partnered with leading vendors to bring cutting-edge technologies such as interactive floor projection systems, AR sports, and video game-centered learning platforms to the market. These innovations align with emerging trends in STEM education, including the emphasis on immersive, experiential learning and the integration of physical activity and team collaboration with digital technologies.	*
		Interactive floor projectors foster engagement and movement-based learning, especially for younger students or special education classrooms, while AR sports and game-centered learning solutions prepare students for emerging career pathways in technology, media, and competitive gaming industries. These tools promote collaboration, critical thinking, and adaptability—key skills for the future workforce.	
		By continuously evolving our offerings and working closely with educators to implement these technologies, STEMfinity remains at the forefront of educational innovation, equipping students with the skills and experiences needed to thrive in a rapidly advancing world. Our focus on bridging the gap between traditional and modern learning methods ensures that our solutions remain relevant, impactful, and aligned with the future of STEM education.	
46	Describe how your solutions align with state education standards for STEM subjects.	All solutions are aligned with nationally recognized standards such as the Next Generation Science Standards (NGSS), Common Core State Standards (CCSS), and/or International Society for Technology in Education (ISTE) Standards. This ensures that our products support the foundational principles and objectives essential to STEM education nationwide.	*
		Additionally, many of our solutions are aligned with specific state standards, addressing unique regional requirements and priorities. By working closely with our vendor partners and educators, STEMfinity ensures that our resources meet or exceed state-specific benchmarks, enabling seamless integration into existing curricula.	

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47	Provide information on the availability and accessibility of state education standards within your offered solutions. If the standards are integrated and searchable on your website,	All of the products and solutions proposed by STEMfinity are available on our website at www.stemfinity.com, where educators can easily explore detailed information about standards alignment and other product features. To locate a specific product or solution, customers can use the website's intuitive search bar, which allows them to quickly find the resources they need by entering keywords, product names, or related topics.	
	describe the search functionality and the resources available to help educators easily locate and apply the relevant standards within your offered solutions.	Once on a product's dedicated page, educators can access comprehensive details, including its alignment with national and state education standards such as NGSS, Common Core, and ISTE. These pages also provide information on the product's appropriate grade levels, subject relevance, sample lessons and activities, training and support options, and other key features that aid in curriculum integration.	*
		Sourcewell members who are looking for a STEM resource with a particular standards alignment are welcome to contact STEMfinity and we will be happy to suggest a solution that meets their requirements for standards alignment, content, and budget.	
48	Describe the ways in which your offerings may be customized and deployed.	To ensure we meet the unique needs of educators, schools, and organizations, STEMfinity offers our Custom STEM Solutions service, which collaborates with customers to create tailored programs based on students' interests, local priorities, standards alignment, age groups, and instructional hours. This personalized approach ensures that every program is relevant, engaging, and aligned with community goals.	*
		Our solutions can be implemented in traditional classrooms, remote learning environments, or hybrid models, with scalable options ranging from individual kits to district-wide programs. To support deployment, we offer optional professional development and training sessions to equip educators with the tools needed for success.	
49	Describe how your offerings integrate with other curricula, platforms, or solutions.	STEMfinity's offerings are designed to seamlessly integrate with a wide range of curricula, platforms, and solutions, providing educators with the flexibility to enhance and complement their existing instructional strategies. Our products align with national and many state education standards, making them easy to incorporate into established curricula without additional modifications.	
		Our solutions are also compatible with popular learning management systems like Google Classroom, Microsoft Teams, and Canvas, enabling educators to embed resources, assignments, and assessments directly into their digital classrooms. This integration supports remote and hybrid learning models, ensuring accessibility for students.	*
		Additionally, STEMfinity's offerings can be combined with other subject areas for interdisciplinary learning. For example, coding and robotics kits can complement math and computer science lessons, while 3D printing projects can align with engineering, art, and design curricula. Our Custom STEM Solutions service is available to aid with integration by tailoring programs to align with specific local priorities, standards, and instructional goals.	
50	Describe any "green" initiatives that relate to your company or to your Solutions, and include a list of the certifying agency for each.	While STEMfinity has not yet received certification for green initiatives, our business operations reflect our commitment to sustainability. We operate a fully paperless office, and our workforce utilizes a combination of fully remote and hybrid office/home work models, significantly minimizing the carbon footprint associated with commuting and office energy use. Additionally, we use electronic catalogs rather than printing catalogs to reduce paper waste and align with environmentally friendly practices.	
		To further minimize environmental impact, our shipping strategy combines drop shipping from our warehouse and direct shipping from manufacturers to ensure that products are shipped as economically and efficiently as possible, reducing unnecessary transit and packaging waste.	
		Beyond our operational practices, STEMfinity offers a variety of STEM solutions that emphasize sustainability and environmental awareness. Our digital catalog includes products and curricula focused on renewable energy, environmental science, and sustainable design. For example, we provide kits and resources that teach students about solar power, wind energy, and water conservation. These solutions enable educators to foster environmental stewardship and critical thinking in students while addressing global challenges related to sustainability.	*
		Through these efforts, STEMfinity actively promotes green initiatives both within our company and through the educational resources we offer, empowering the next generation to engage with sustainable practices and innovative solutions for a healthier planet.	
51	Identify any third-party issued ecolabels, ratings or certifications that your company has received for the Solutions included in your Proposal related to energy efficiency or conservation, life-cycle design (cradle-to-cradle), or other green/sustainability factors.	N/A	*

52	What unique attributes does your company, your products, or your services offer to Sourcewell participating entities? What makes your proposed solutions unique in your industry as it applies to Sourcewell participating entities?	STEMfinity offers unique attributes that set us apart in the STEM education industry, providing Sourcewell participating entities with unparalleled value and expertise. With a curated selection of over 10,000 vetted STEM products from more than 150 leading brands, our website serves as a One-Stop STEM Shop where educators can effortlessly discover, evaluate, and purchase cutting-edge STEM education resources at competitive prices. This comprehensive approach saves educators and administrators time while ensuring access to high-quality solutions.
		Our team of dedicated STEM Experts provides a personalized experience by working directly with schools and educational organizations to customize solutions based on their unique needs. We handle the research and curation process, presenting the best options to fit the customer's goals, budget, and standards alignment. This concierge-style service ensures that teachers and administrators can focus on their educational objectives while STEMfinity takes care of the details. Additionally, we offer free grant writing support, helping organizations and schools secure funding to implement impactful STEM programs in classrooms, afterschool programs, summer initiatives, makerspaces, and beyond.
		What truly makes STEMfinity unique is our commitment to quality and innovation. We continually evaluate our offerings to ensure they meet our rigorous standards for safety, educational value, and alignment with state and national standards. Any new products or vendors undergo a thorough vetting process before being listed on our website or catalogs, guaranteeing that our customers receive only the best and most relevant resources.
		By combining an extensive, carefully curated product selection with expert guidance, grant support, and a steadfast dedication to quality, STEMfinity delivers a unique, industry-leading experience for Sourcewell participating entities, empowering educators to provide future-ready STEM education.

Table 5B: Value-Added Attributes

Line Item	Question	Certification	Offered	Comment	
53	Select any Women or Minority Business Entity (WMBE), Small Business Entity (SBE), or veteran owned business certifications that your company or hub partners have obtained. Upload documentation and a listing of dealerships, HUB partners or resellers if available. Select all that apply.		C Yes No	N/A	*
54		Minority Business Enterprise (MBE)	C Yes No	N/A	*
55		Women Business Enterprise (WBE)	∩ Yes	N/A	*
56		Disabled-Owned Business Enterprise (DOBE)	C Yes C No	N/A	*
57		Veteran-Owned Business Enterprise (VBE)	○ Yes ⓒ No	N/A	*
58		Service-Disabled Veteran-Owned Business (SDVOB)	© Yes ○ No	N/A	*
59		Small Business Enterprise (SBE)	© Yes C No	STEMfinity is certified as a Small Business Enterprise with Los Angeles Unified School District (California), vendor ID number 1000008068.	*
60		Small Disadvantaged Business (SDB)	C Yes ← No	N/A	*
61		Women-Owned Small Business (WOSB)	C Yes No	N/A	*

Table 6A: Pricing (400 Points, applies to Table 6A and 6B)

Provide detailed pricing information in the questions that follow below.

Line Item	Question	Response *	
62	Describe your payment terms and accepted payment methods.	STEMfinity accepts payment via credit card, check, and electronic funds transfer (EFT). However, credit cards are not accepted for purchase orders to ensure compliance with institutional financial policies. Our standard payment terms are net 30 days from the date of invoice, allowing customers sufficient time to process payments within their established budgeting and accounting cycles. For larger or more complex orders, we are open to discussing alternative terms to meet specific organizational needs while maintaining a seamless transaction process.	*
63	Describe any leasing or financing options available for use by educational or governmental entities.	STEMfinity does not currently offer any STEM education solutions with leasing options. STEMfinity offers net 30 days from date of invoice. For larger or more complex orders, we are open to discussing alternative terms to meet specific organizational needs while maintaining a seamless transaction process.	*
64	Describe any standard transaction documents that you propose to use in connection with an awarded agreement (order forms, terms and conditions, service level agreements, etc.). Upload all template agreements or transaction documents which may be proposed to Participating Entities.	Samples of our online order forms are uploaded. Customers are not required to use them and are welcome to call or email to initiate an order/quote request, or place an order through Buy Sourcewell.	*
65	Do you accept the P-card procurement and payment process? If so, is there any additional cost to Sourcewell participating entities for using this process?	Yes, STEMfinity accepts P-cards at no additional cost.	*
66	Describe your pricing model (e.g., line-item discounts or product-category discounts). Provide detailed pricing data (including standard or list pricing and the Sourcewell discounted price) on all of the items that you want Sourcewell to consider as part of your RFP response. If applicable, provide a SKU for each item in your proposal. Upload your pricing materials (if applicable) in the document upload section of your response.	STEMfinity has uploaded our price list which reflects a blanket discount off of the list price (MSRP) for all items proposed.	*
67	Quantify the pricing discount represented by the pricing proposal in this response. For example, if the pricing in your response represents a percentage discount from MSRP or list, state the percentage or percentage range.	STEMfinity is pleased to offer a 3.0% discount off of our website/list price.	*
68	Describe any quantity or volume discounts or rebate programs that you offer.	No standard volume discounts or rebate programs are offered for the products proposed under this contract; however, STEMfinity's sales force always looks for and applies any bulk order, promotional, and/or shipping discounts available to ensure the lowest pricing and best value is passed on to our customers at time of order. As a result, the pricing we have proposed is "not to exceed pricing", meaning if there are discounts or promotions available at time of order, those savings will be passed along to the customer.	*
69	Propose a method of facilitating "sourced" products or related services, which may be referred to as "open market" items or "non-contracted items". For example, you may supply such items "at cost" or "at cost plus a percentage," or you may supply a quote for each such request.	We will supply a quote for each request.	*
70	Identify any element of the total cost of acquisition that is NOT included in the pricing submitted with your response. This includes all additional charges associated with a purchase that are not directly identified as freight or shipping charges. For example, list costs for items like predelivery inspection, installation, set up, mandatory training, or initial inspection. Identify any parties that impose such costs and their relationship to the Proposer.	In most cases, installation and set-up can be completed by school or on-site staff as products arrive with user friendly instructions and online resources, training and support at no cost. If a customer prefers not to handle set-up and installation themselves, STEMfinity and/or our manufacturer/vendor partners can either provide the service or hire a service provider to complete the required service. STEMfinity will provide a quote for those services at time of order. Some manufacturers/vendors offer professional development and other STEM educational training services. Those are included as individual line items with SKUs and prices on the submitted price list.	*

71	If freight, delivery, or shipping is an additional cost to the Sourcewell participating entity, describe in detail the complete freight, shipping, and delivery program.	Freight, delivery, and shipping are additional costs that will be custom-quoted at the time of purchase order or online order to ensure fairness and accuracy for each Sourcewell participating entity. Given the broad territory we serve, including all 50 states, Canada, and U.S. territories, shipping costs vary significantly based on location, order size, and weight. By providing custom shipping quotes, STEMfinity ensures that each customer receives the most cost-effective and transparent pricing for their needs.	
		STEMfinity ships via USPS, FedEx, and FedEx Freight, selecting the most efficient and reliable option based on the specifics of each order. All shipments are sent FOB Destination, Freight Pre-Paid & Charged Back, ensuring that customers only pay actual shipping costs, which are clearly itemized on quotes and in the online shopping cart before order finalization.	*
		For customers requiring additional services, such as inside delivery, installation, and setup, STEMfinity works with carriers to provide these options at an additional cost. These services are quoted separately based on the specific requirements of the delivery location and the complexity of the setup. Our team coordinates with the customer and carrier to ensure smooth and timely completion of these enhanced services.	
		By offering flexible, transparent, and customizable freight, shipping, and delivery solutions, STEMfinity ensures that Sourcewell members receive their orders efficiently and with the service level that best meets their needs.	
72	Specifically describe freight, shipping, and delivery terms or programs available for Alaska, Hawaii, Canada, or any offshore delivery.	Freight, delivery, and shipping costs are additional and custom- quoted at the time of purchase order or online order to ensure accuracy and fairness for Sourcewell members in Alaska, Hawaii, Canada, and U.S. territories. Due to the unique logistics and potential complexities of these locations, shipping costs vary based on distance, order size, and weight.	
		STEMfinity ships via USPS, FedEx, and FedEx Freight, selecting the most efficient and cost-effective carrier for each order. All shipments are sent FOB Destination, Freight Pre-Paid & Charged Back, with charges clearly itemized on quotes and in online shopping carts.	*
		For orders requiring inside delivery, installation, or setup, STEMfinity coordinates with carriers to provide these additional services at a separately quoted cost. This ensures that customers in remote or international locations receive a seamless and professional delivery experience tailored to their needs.	
73	Describe any unique distribution and/or delivery methods or options offered in your proposal.	N/A	*
74	7 1 1	STEMfinity is committed to ensuring compliance with the Sourcewell agreement, including verifying proper pricing for participating entities. We will implement a self-audit process with the following components: Automated Pricing Verification Our order management systems will apply pre-configured pricing rules for orders showing the contract number, minimizing errors. The Buy Sourcewell punchout store will further assist with achieving accurate pricing on all sales, as it will be set up with contract pricing. Quarterly Transaction Reviews STEMfinity will review Sourcewell-related transactions quarterly to verify proper pricing, ensure transparency of additional charges (shipping), and confirm accurate documentation. Customer Feedback Loop A dedicated feedback process will address any pricing concerns from Sourcewell members promptly, fostering transparency and trust. Annual Compliance Audit We will conduct an annual audit of Sourcewell-related activities, including transaction sampling and pricing verification, to ensure ongoing adherence to the agreement. By leveraging the Buy Sourcewell punchout store alongside our internal systems and audits, STEMfinity will ensure that participating	*
		entities consistently receive proper pricing and an exceptional purchasing experience.	

75	If you are awarded an agreement, provide a few examples of internal metrics that will be tracked to measure whether you are having success with the agreement.	STEMfinity will track the number of Sourcewell participating entities utilizing the contract, the total revenue generated through Sourcewell-related transactions, and the growth rate of new customers acquired through the agreement. Additionally, we will monitor customer satisfaction scores and feedback from Sourcewell members to ensure we are meeting their expectations and delivering value. These metrics will provide actionable insights to refine our strategies and maximize the contract's impact.	*
76	Provide a proposed Administration Fee payable to Sourcewell. The Fee is in consideration for the support and services provided by Sourcewell. The propose an Administrative Fee will be payable to Sourcewell on all completed transactions to Participating Entities utilizing this Agreement. The Administrative Fee will be calculated as a stated percentage, or flat fee as may be applicable, of all completed transactions utilizing this Master Agreement within the preceding Reporting Period defined in the agreement.	STEMfinity proposes a 1% administrative fee on all sales under the Sourcewell contract.	*

Table 6B: Pricing Offered

Line Item	The Pricing Offered in this Proposal is: *	Comments
	The pricing offered is as good as or better than pricing typically offered through existing cooperative contracts, state contracts, or agencies.	STEMfinity is pleased to offer Sourcewell entities our best and lowest pricing ever offered on any contract.

Table 7A: Depth and Breadth of Offered Solutions (150 Points, applies to Table 7A and 7B)

Line Item Question Response *	
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Provide a detailed description of all the Solutions, including used, offered in the proposal. STEMfinity is proud to offer over 2,500 STEM solutions as part of this RFP, encompassing a wide range of tools and resources designed to engage students in hands-on, future-ready learning experiences. Our solutions support STEM instruction across all grade levels and educational settings, including classrooms, afterschool programs, summer camps, libraries and makerspaces. Each offering is carefully curated to align with national and state education standards such as NGSS, Common Core, and ISTE.

Core Solutions Offered:

-3D Printers and Engineering Tools

Cutting-edge 3D printers such as Bambu Labs products and engineering kits like those from LEGO® and Strawbees, which foster creativity, problem-solving, and design thinking skills. These solutions empower students to explore real-world applications of STEM concepts.

--Robotics and Coding Platforms

Robotics and Coding kits like SoftBank Robotics' NAO, Wonder Workshop's Dash and Dot, and KUBO are designed to build foundational and advanced skills in programming, computational thinking, and robotics engineering.

--Art and Music

Interdisciplinary resources such as Cricut and School of Beats integrate STEM with art and music, promoting creativity and innovation through hands-on projects.
--Game-Centered Learning & Game Design

Solutions such as STEM Forged's Game Design Curriculum & Software and Mastery Coding's Fortnite Game & Learn Camp engage students in collaboration, strategic thinking, and technology integration while preparing them for emerging career pathways.

--Electronics/Circuitry and Technology

Electronics kits such as Snap Circuits and tools like Raspberry Pi and Micro:bit teach circuit design, hardware programming, and technology fundamentals, providing students with practical knowledge of modern tech systems.

--AR/VR/AI Learning Tools

Immersive platforms like Meta Quest and ClassVR bring STEM concepts to life, offering students experiential learning opportunities that bridge theory and application. Our Al in Education collection includes everything from beginner-level kits to advanced resources for experienced students to code, build and program robots, and explore the many applications of Al in various fields. Resources for teachers such as STEM Forged's Al Lesson Plan Platform and Mastery Coding's Al Essentials for Educators certification course aid teachers in understanding and leveraging this emerging technology in their classrooms.

--Career and Technical Education (CTE)

Resources for CTE programs, such as Shaper Tools' CNC router and Fischertechnik's construction kits, focus on skills that align with industry needs, including manufacturing, construction, and information technology.

Solutions for Educators:

--Professional Development

To maximize the impact of our solutions, we offer optional professional development sessions provided in collaboration with vendors, with topics ranging from AI and computer science to game design and teaching robot programming.

-- Free Grant Support

STEMfinity offers no-cost grant writing assistance to help educators and organizations secure funding for their STEM initiatives. Customers can access this service by completing a simple questionnaire at www.stemfinity.com/pages/stem-grant-questionnaire, where they outline their program goals, objectives, and needs. Once the questionnaire is submitted, STEMfinity's team of grant services specialists provides comprehensive support, including conducting targeted searches for relevant grant opportunities tailored to the customer's specific needs and program focus, offering expert consultation on application strategies to maximize the chances of funding success, proofreading and providing feedback to refine application narratives, and collaborating on proposal drafts to create compelling submissions that effectively communicate the program's value and alignment with grant requirements.

subcategories of solutions. List subcategory titles that best describe your products and services. Science Technology Engineering Mathematics Robotics Coding Music Arts/Makerspace 3D Printers Engraving/CNC Routing Computers & Devices Electronics Circuitry Rocketry Game Design/Game-Centered Learning Al VR AR Interactive Floor Resource Carts/Storage Solutions Professional Development		titles that best describe your products and	Technology Engineering Mathematics Robotics Coding Music Arts/Makerspace 3D Printers Engraving/CNC Routing Computers & Devices Electronics Circuitry Rocketry Game Design/Game-Centered Learning AI VR AR Interactive Floor Resource Carts/Storage Solutions		*
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Table 7B: Depth and Breadth of Offered Solutions

Indicate below if the listed types or classes of Solutions are offered within your proposal. Additionally, provide a brief description and any relevant comments in the text box provided, as necessary.

Line Item	Category or Type	Offered *	Comments	
80	Teaching resources, curriculum, kits, videos, and Do-it-Yourself (DIY) activities.	← Yes ← No	STEMfinity is proposing multiple solutions including Play Piper Make Computer kit, Wonder Workshop Dash & Dot video tutorials, and Makey Makey and KiwiCo DIY activities.	*
81	Sight, sounds, and sensory learning tools.	© Yes ○ No	Tovertafel Interactive Projector System by Tover is an engaging, motion-activated device designed to create immersive learning and therapeutic experiences for young children and students with cognitive and/or physical challenges. By projecting interactive light games onto surfaces, it encourages physical movement, social interaction, and cognitive stimulation, making it ideal for classrooms, special education settings, and therapeutic environments.	*
82	MakerSpace and fabrication laboratory (Fab Lab) equipment and products.	© Yes	Our MakerSpace solutions include over 600 products such as TeacherGeek Maker Cart 2.0, a fully equipped makerspace on wheels with supplies for over 40 STEM projects; Cricut smart cutting machines, engravers by xTool and Glowforge; open-and-go camps from PCS Edventures and Thames & Kosmos, challenge packs from CreositySpace, and much more.	*
83	Robotics, Artificial Intelligence (AI), and coding equipment and products.	Ç Yes C No	STEMfinity offers a wide range of robotics, including humanoid robots like NAO and programmable robots like Finch and KUBO classroom kits that introduce coding screen-free then transition to block-based and eventually to text-based coding. Our Al solutions include resources for students like Meritus Al, which provides hands-on projects and real-world applications such as image recognition and natural language processing, as well as resources for educators such as STEM Forged Lesson Plan Platform an Mastery Coding Al Essentials Certification course which helps teachers recognize Al generated images and writing samples and utilize Al tools to create differentiated learning plans.	*
84	Design tools and educational or production-grade 3D printers.	© Yes ○ No	Our 3D printing options include Bambu Lab, Dremel, MakerBot, PicoSolutions, and Ultimaker. We offer filament in a variety of colors and material, as well as accessories, software, replacement parts, and support.	*

85	Virtual reality, augmented reality, or simulation devices and applications.	© Yes	VR solutions range from Meta Quest to VIVE to turnkey virtual field trips like ClassVR, which arrives with class sets of headsets and a charging station plus access to the ClassVR library containing thousands of standards aligned 360 images and videos from around the world as well as the ability for users to upload their own content. Merge EDU and MindLabs are innovative AR solutions that make abstract concepts interactive and tangible. Merge EDU uses the Merge Cube to allow students to explore 3D objects, such as human organs and molecules, in subjects like biology and physics. MindLabs combines AR with gamified learning, enabling students to interact with simulations on topics like ecosystems and robotics, fostering deeper understanding and engagement in STEM subjects.	*
86	Industrial and technical equipment or tools.	€ Yes € No	STEMfinity offers a variety of 3D printers, CNC machines, laser engravers, electronics kits such as Arduino and Raspberry Pi, robotics systems, and renewable energy kits for exploring solar, wind, and other sustainable technologies.	*
87	Agricultural or plant science equipment and products.	© Yes	Farming the Future arrives complete with everything students in grades PreK-8 need to learn about modern agricultural practices, including standards-aligned curriculum and supplies, with options for indoor or outdoor gardens that grow produce students can eat in the cafeteria or take home for family use.	*
88	Renewable or alternative energy educational products.	€ Yes ○ No	Renewable energy kits by InkSmith, Forward Education, Horizon and more teach students about solar, wind, and hydro electric power. PicoSolutions kits combine makerspace with renewable energy study, challenging students to build their own wind and hydro turbines.	*
89	Technology and services to the extent that they are complementary and directly related to the solutions described in 80 - 88 above, including hardware and software, training, professional development, accreditation, certification or credentialing, installation, maintenance or repair, support, and warranty programs. However, this solicitation should NOT be construed to include "service-only" or "software-only" solutions.	© Yes	STEMfinity provides comprehensive technology solutions and services that directly support the implementation and success of our STEM offerings, including hardware like computers and interactive panels, alongside software for coding, design, and Al applications. We enhance these solutions with optional professional development, training, installation assistance, ongoing support, maintenance plans, and warranty programs, ensuring seamless integration and long-term value for educators and students.	*

Table 8: Exceptions to Terms, Conditions, or Specifications Form

Line Item 90. NOTICE: To identify any exception, or to request any modification, to Sourcewell standard Master Agreement terms, conditions, or specifications, a Proposer must submit the proposed exception(s) or requested modification(s) via redline in the Master Agreement Template provided in the "Bid Documents" section. Proposer must upload the redline in the "Requested Exceptions" upload field. All exceptions and/or proposed modifications are subject to review and approval by Sourcewell and will not automatically be included in the Master Agreement.

Do you have exceptions or modifications to propose?	Acknowledgement *
	C Yes
	€ No

Documents

Ensure your submission document(s) conforms to the following:

- 1. Documents in PDF format are preferred. Documents in Word, Excel, or compatible formats may also be provided.
- 2. Documents should NOT have a security password, as Sourcewell may not be able to open the file. It is your sole responsibility to ensure that the uploaded document(s) are not either defective, corrupted or blank and that the documents can be opened and viewed by Sourcewell.
- 3. Sourcewell may reject any response where any document(s) cannot be opened and viewed by Sourcewell.
- 4. If you need to upload more than one (1) document for a single item, you should combine the documents into one zipped file. If the zipped file contains more than one (1) document, ensure each document is named, in relation to the submission format item responding to. For example, if responding to the Marketing Plan category save the document as "Marketing Plan."

- Pricing STEMfinity Price List Sourcewell RFP 010725 STEM Education.xlsx Tuesday January 07, 2025 13:13:21
- Financial Strength and Stability STEMfinity Financial Statements 2021-2023.pdf Tuesday January 07, 2025 15:07:34
- Marketing Plan/Samples Marketing Sample.pdf Tuesday January 07, 2025 11:58:36
- WMBE/MBE/SBE or Related Certificates (optional)
- Standard Transaction Document Samples Standard Transaction Documents.pdf Friday January 03, 2025 10:25:37
- Requested Exceptions (optional)
- Upload Additional Document Addtional Document Reseller Auth and Awarded Contracts.pdf Tuesday January 07, 2025 10:40:11

Addenda, Terms and Conditions

PROPOSER AFFIDAVIT OF COMPLIANCE

I certify that I am an authorized representative of Proposer and have authority to submit the foregoing Proposal:

- 1. The Proposer is submitting this Proposal under its full and complete legal name, and the Proposer legally exists in good standing in the jurisdiction of its residence.
- 2. The Proposer warrants that the information provided in this Proposal is true, correct, and reliable for purposes of evaluation for award.
- 3. The Proposer certifies that:
 - (1) The prices in this Proposal have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other Proposer or competitor relating to-
 - (i) Those prices;
 - (ii) The intention to submit an offer: or
 - (iii) The methods or factors used to calculate the prices offered.
- (2) The prices in this Proposal have not been and will not be knowingly disclosed by the Proposer, directly or indirectly, to any other Proposer or competitor before award unless otherwise required by law; and
 - (3) No attempt has been made or will be made by Proposer to induce any other concern to submit or not to submit a Proposal for the purpose of restricting competition.
- 4. To the best of its knowledge and belief, and except as otherwise disclosed in the Proposal, there are no relevant facts or circumstances which could give rise to an organizational conflict of interest. An organizational conflict of interest is created when a current or prospective supplier is unable to render impartial service to Sourcewell due to the supplier's: a. creation of evaluation criteria during performance of a prior agreement which potentially influences future competitive opportunities to its favor; b. access to nonpublic and material information that may provide for a competitive advantage in a later procurement competition; c. impaired objectivity in providing advice to Sourcewell.
- 5. Proposer will provide to Sourcewell Participating Entities Solutions in accordance with the terms, conditions, and scope of a resulting master agreement.
- 6. The Proposer possesses, or will possess all applicable licenses or certifications necessary to deliver Solutions under any resulting master agreement.
- 7. The Proposer will comply with all applicable provisions of federal, state, and local laws, regulations, rules, and orders.
- 8. Proposer its employees, agents, and subcontractors are not:
 - 1. Included on the "Specially Designated Nationals and Blocked Persons" list maintained by the Office of Foreign Assets Control of the United States Department of the Treasury found at: https://www.treasury.gov/ofac/downloads/sdnlist.pdf;
 - 2. Included on the government-wide exclusions lists in the United States System for Award Management found at: https://sam.gov/SAM/; or
 - 3. Presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from programs operated by the State of Minnesota; the United States federal government, as applicable; or any Participating Entity. Vendor certifies and warrants that neither it nor its principals have been convicted of a criminal offense related to the subject matter of this solicitation.
- By checking this box I acknowledge that I am bound by the terms of the Proposer's Affidavit, have the legal authority to submit this Proposal on behalf of the Proposer, and that this electronic acknowledgment has the same legal effect, validity, and enforceability as if I had hand signed the Proposal. This signature will not be denied such legal effect, validity, or enforceability solely because an electronic signature or electronic record was used in its formation. William Albert, Founder and CEO, STEMfinity, LLC

The Proposer declares that there is an actual or potential Conflict of Interest relating to the preparation of its submission, and/or the Proposer foresees an actual or potential Conflict of Interest in performing the obligations contemplated in the solicitation proposal.

The Bidder acknowledges and agrees that the addendum/addenda below form part of the Bid Document.

Check the box in the column "I have reviewed this addendum" below to acknowledge each of the addenda.

File Name	I have reviewed the below addendum and attachments (if applicable)	Pages
Addendum_11_STEM_Education_RFP010725 Mon December 30 2024 04:34 PM	M	2
Addendum_10_STEM_Education_RFP010725 Fri December 27 2024 09:18 AM	V	1
Addendum_9_STEM_Education_RFP010725 Tue December 24 2024 11:10 AM	₩	3
Addendum_8_STEM_Education_RFP010725 Fri December 20 2024 03:10 PM	₩	2
Addendum_7_STEM_Education_RFP010725 Fri December 13 2024 03:07 PM	₩	2
Addendum_6_STEM_Education_RFP010725 Wed December 11 2024 03:32 PM	I≅	2
Addendum_5_STEM_Education_RFP010725 Mon December 9 2024 08:40 AM	₽	1
Addendum_4_STEM_Education_RFP010725 Thu December 5 2024 08:38 AM	I✓	1
Addendum_3_STEM_Education_RFP010725 Tue December 3 2024 03:36 PM	₩	1
Addendum_2_STEM_Education_RFP010725 Tue November 26 2024 11:31 AM	⊽	2
Addendum_1_STEM_Education_RFP010725 Tue November 12 2024 03:04 PM	M	2